



LEA STORRY/ *The Daily Courier*

Put on a show for Vernon and enter the Allan Brooks Nature Centre Video Contest. Bruce Mol, of Instructional Design and Delivery, will help you learn how to plan and produce your piece. Seen here is Mol and Mary Jong, manager of the Allan Brook Nature Centre, at a centre viewpoint.

Making movies the natural way

By **LEA STORRY**

The Daily Courier

From laughing babies to dancing cats – YouTube has a lot of videos to make you laugh or cry. Many of these minute movies are obviously amateur expressions. Bruce Mol, of Instructional Design and Delivery and Mary Jong, manager of the Allan Brook Nature Centre, are holding the Allan Brooks Nature Centre Video Contest to show people how to bump up the quality of their film work.

“You see a lot of crappy YouTube videos,” said Mol. “These could be a lot better if people took the time to research and develop their videos.”

Mol hopes the Nature Centre contest will help budding videographers develop their video creation skills. He recently made two videos on marmots and followed a process to make a quality film.

“I like marmots, but I didn’t know a lot about them ... Any information that I found, I cut and pasted it and credited it.”

He also used a tripod for his cameras.

“Often the difference between an amateur piece and a professional one is how steady the camera is.”

After getting two or three times the footage Mol needed, he did his narration into the computer with a microphone. The edited work came out to 120 seconds.

The Nature Centre was a great place for Mol to learn about marmots. He is also going to be at the centre on July 19 to share his expertise in the video-making process.

Mary Jong, manager of the Allan Brook Nature Centre, said the contest will be fun and educational.

“It’ll make people more aware of how to use the camera and about nature.”

The Allan Brooks Nature Centre Video Contest is open to residents of the north Okanagan and runs from July 15 to Aug. 15. The contest is open to all ages. There are three categories, individuals below 16 years of age, those above 16, and there is a family category.

The judges will pick one winner in each category. Other contest details are available on www.bmidd.com.